

Usage

Cards display content composed of different elements whose size or supported actions vary.

Behavior

Cards have a constant width and variable height. The maximum height is limited to the height of the available space on a platform, but it can temporarily expand (for example, to display a comment field).

Cards do not flip over to reveal information on the back.

When to use

Use a card layout when displaying content that:

- As a collection, comprises multiple data types, such as images, movies, and text
- Does not require direct comparison (a user is not directly comparing images or text)
- Supports content of highly variable length, such as comments
- Contains interactive content, such as +1 buttons or comments
- Would otherwise be in a grid list but needs to display more content to supplement the image

Supported gestures

Swipe

The swipe gesture may be used on a per-card basis. Limit swipe gestures within a view so that they don't overlap with one another. For example, a swipeable card should not contain a swipeable image carousel, so that only a single action occurs when the card is swiped.

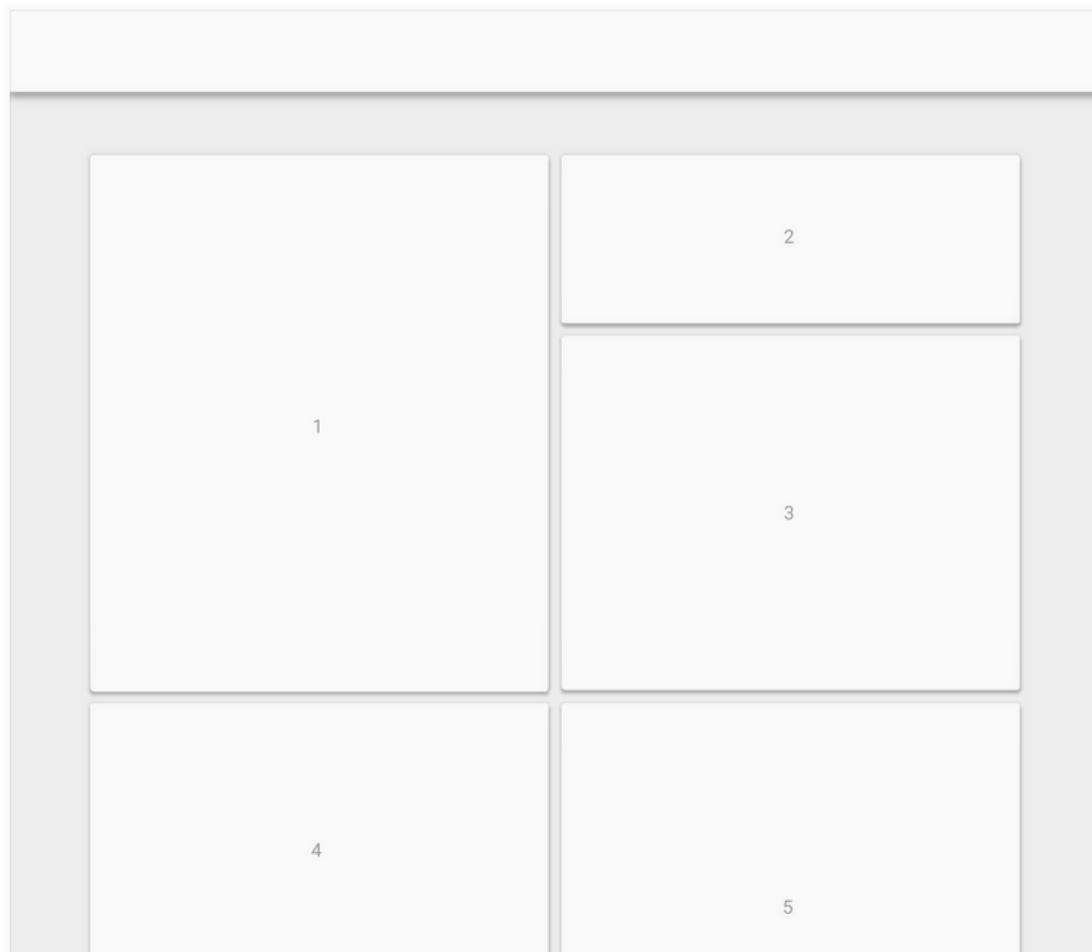
Pick-up-and-move

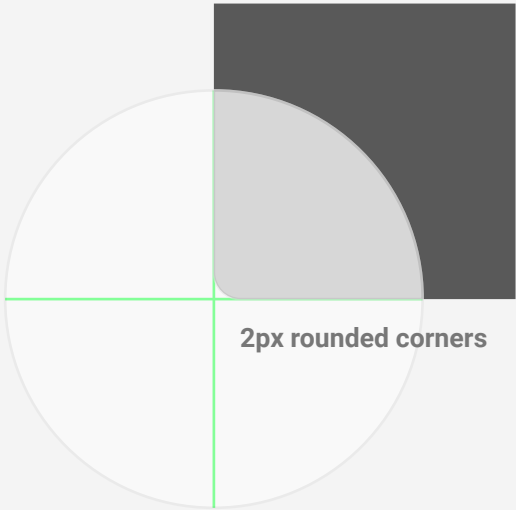
The pick-up-and-move gesture may be used if it is important for the user to be able to sort cards within a collection. But consider if filtering or sorting would better organize the content.

Card collection filtering and sorting

Card collections can be programmatically sorted or filtered by date, file size, alphabetical order, or other parameters.

- The first item in the collection is positioned at the top left.
- The order proceeds left to right and top to bottom

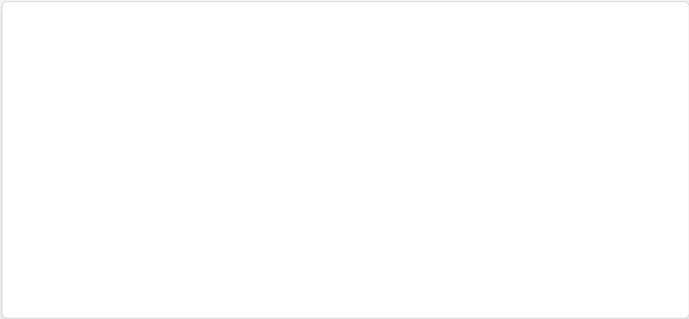




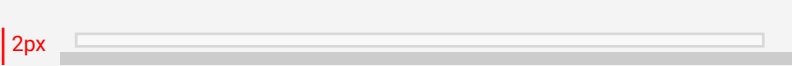
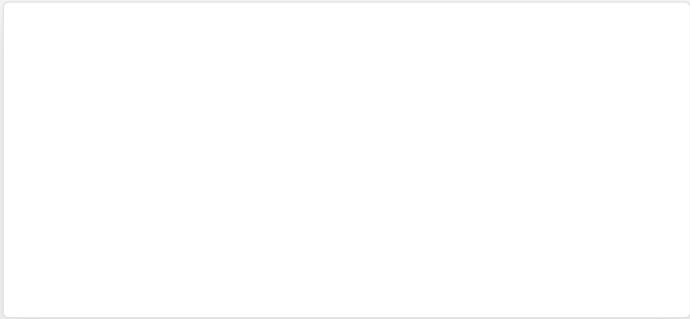
Rounded corner

Cards have 2px rounded corner. They have never sharp corners

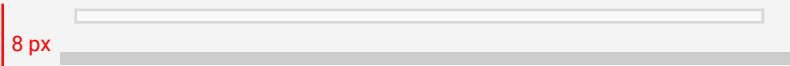
Card resting elevation



Card raised elevation



Color: #ffffff
Border: 0.25 pt
Border color: #dddddd
Mode: Multiply
Opacity: 10%
Blur: 2 px
X Offset: 0 px
Y Offset: 2 px
Darkness: 100%



Color: #ffffff
Border: 0.25 pt
Border color: #dddddd
Mode: Multiply
Opacity: 10%
Blur: 8 px
X Offset: 0 px
Y Offset: 8 px
Darkness: 100%

Title / Lable
Lorem Ipsum is simply dummy text

16:9

24

48x48

24

16

This is a header

16

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text

16

Button

Button

8

8

16

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

24

- 1

Title / Label / Subline
- 2

Rich media
- 3

Icon
- 4

Header
- 5

Supporting text
- 6

Multiple call to actions with expandable supplement
- 7

Supporting details

Title / Label
Lorem Ipsum is simply dummy text

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Button

Button

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

A large, light gray rectangular area with a thin red vertical line on the left side, serving as a background for the main content.

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16:9

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16

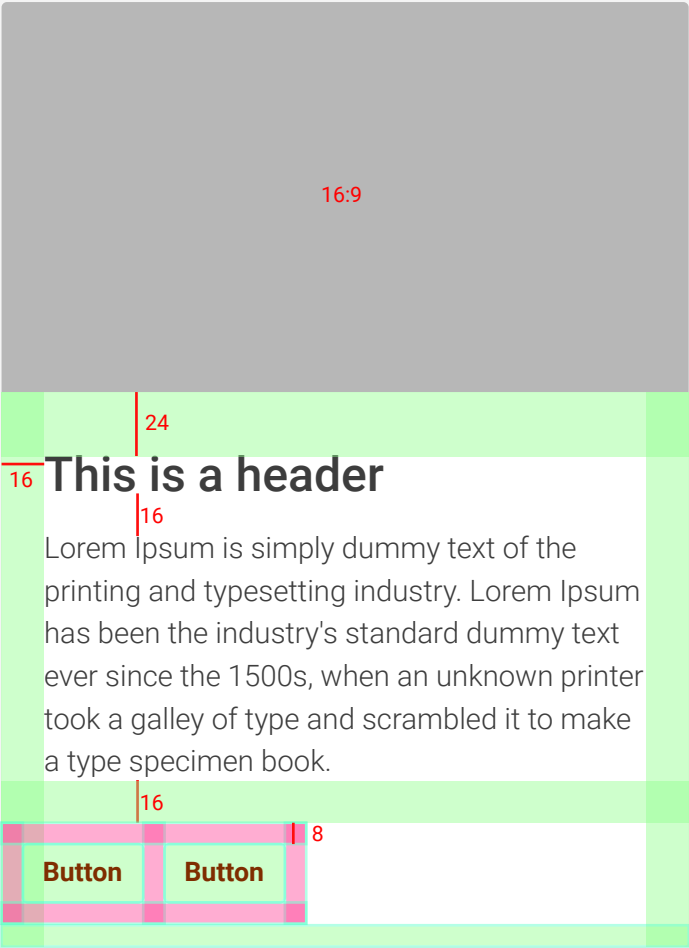
8



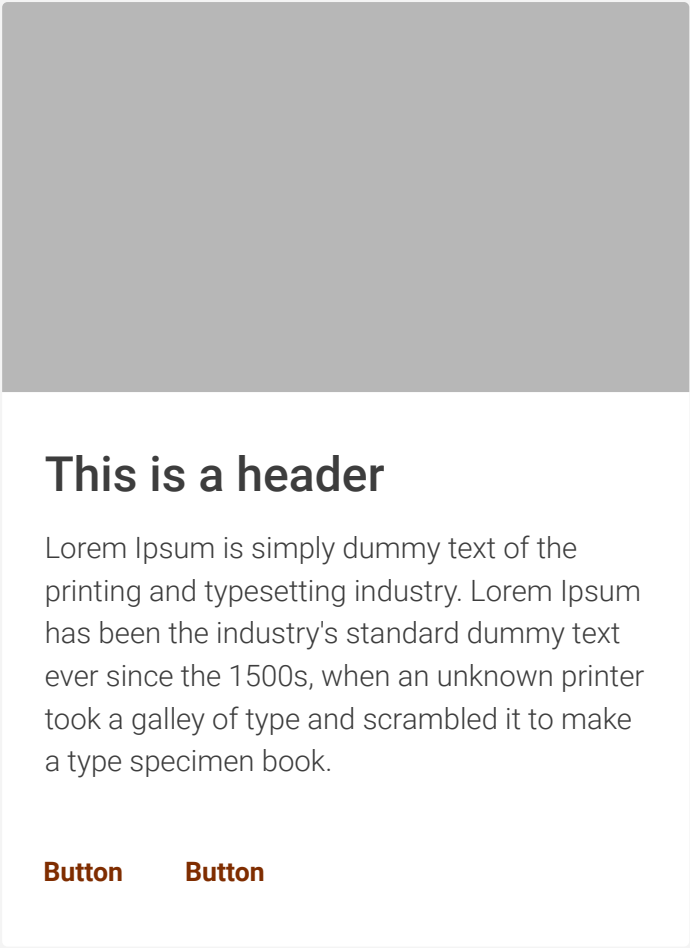
Action area

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Action area 1



Action area 1 & 2

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Button

Button

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Action area 1



Action area 1, 2 & 3



Expand less



Expand more

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Button

Button

Action area 1 & 2

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Button

Button

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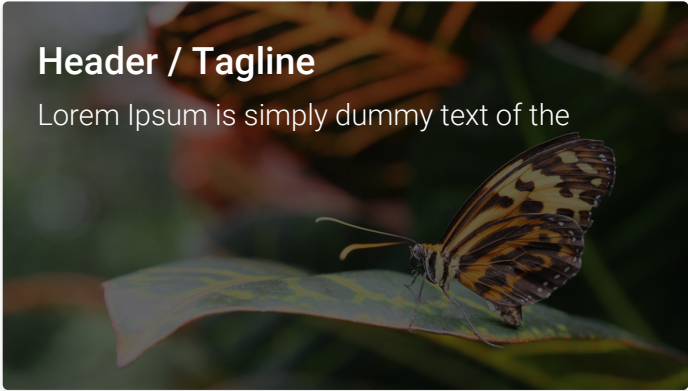
Optional subline

Header / Tagline

Lorem Ipsum is simply dummy text of the

Header / Tagline

Lorem Ipsum is simply dummy text of the

A photograph of a butterfly with yellow and black wings resting on a green leaf. The background is blurred, showing more foliage.